

"Give Me Your Biggest Tech Headache — I'll Relieve It or Your Consult Is Free"

By Avie Uniglicht, Your Tech Concierge™

There's a confidence I bring to every conversation about technology — not because I have all the answers before you finish the question, but because after more than 40 years in this industry, I've learned that the answer almost always exists. My job is to find it for you.

My name is Avie Uniglicht, and what I do is simple: I'm your Tech Concierge.

It starts with a philosophy

People often ask me, "Avie, what's the most important thing in tech?" And my answer always catches them off guard, because I don't say the latest gadget or the hottest software. I say: *"It's all about the data. Doesn't matter what platform, device, program, or version — none of that really matters. It's the Availability, Security, Speed, Ease, and Utility. The ubiquitous access to information is what we are seeking. And the ones who provide it — to the ones that need it — well, they will be the winners of the prize."*

That's the foundation of everything I do at aSKaVIE. Helping people all over the globe discover and use technology to improve their lives is one of my greatest joys, and it has been since the very beginning.

Who am I, exactly?

I think of myself as a technology pioneer with business savvy who blends the ingenuity and creativity of a musician with the wisdom of an experienced troubleshooter. I'm an energetic spirit with a nurturing, helpful hand — and I genuinely mean that. This isn't marketing language. Every challenge I walk into, I walk into wanting to make a positive impact.

The secret weapon that most tech people forget? Listening. I carefully use my innate listening skills to understand any given challenge before I do anything else. Then I get to work — systematically, and most often via remote access — providing what I call Global Technical *"Room Service."*

That phrase matters to me. I want you to feel taken care of. Like someone came to your door, fixed the problem, and left you better off than before — except no one ever had to come to your door at all.

What does "Room Service" actually look like?

Here's how it works: by connecting securely to your PC or Mac over the internet, I can help with backup, tune-ups, malware removal, software upgrades, new installs, email issues, troubleshooting, networking, printer installs — almost anything that can be done on-site can now be done remotely. No need for you to leave your home or office, or open your door to a stranger. White-glove service is just two steps and minutes away.

You call my line at 1-888-374-3712 or schedule online, then grant me secure access with a passcode you control. That's it. I take it from there.

Pricing is straightforward: sessions run from 15 minutes at \$37.50 up to a full hour at \$150. And if I can't solve your problem? The consult is free. That's a promise I make publicly and stand behind — every single time.

I've also got a motto for this AI era we're living in: *"What AI Doesn't — AU Does."* There are things that still require a human being who listens, adapts, and genuinely cares about the outcome.

Forty-plus years. What's changed?

A lot and nothing. The technology changes constantly — that's the exciting part. But the human need at the center of every call? That never changes. Someone wants their life to work again. Someone is frustrated, overwhelmed, or just lost. My mission is simple: to assist as many people as possible in achieving their goals by being their supportive go-to guy and helping them cope with the latest technology.

I've combined those 40-plus years of experience with the award-winning products and services of my affiliates to deliver something I genuinely believe is unmatched: a personal level of service you won't find anywhere else.

What do my clients say?

I'll let a few of them speak for themselves, because their words mean more than mine.

Karl Dorfman, a business owner I've worked with, told me I transformed his business — that my technical expertise was invaluable in helping him organize his digital world and streamline his daily tasks. That means the world to me.

Mike Phillips put it simply: *"You are far and away the best IT support person I've ever dealt with. You are on the ball with the tech stuff and your people skills are amazing."*

And Marsha Thomas, who spent 47 years working in the oil industry using computers, still told me: *"You're still teaching me things I never knew."*

One of my favorite stories is a client who had struggled for years before finding me. I helped her select a new machine, set up her system remotely, installed her software, backed up her files, and walked her through all the new features — all from the comfort of her own home. She said it was one of the happiest days of her life. That's what this work is about.

Beyond the remote sessions — what else is there?

The aSKaVIE ecosystem is built to serve you at every level. My Boutique offers curated recommendations across anti-virus software, backup solutions, digital imaging, hardware (new and pre-owned), and more. There's a Q&A section, a training portal, a newsletter I call the *Silver Platter™*, and archived audio content for those who want to learn on their own schedule.

I even have an **aVIEzON** section for product recommendations, and something I'm particularly proud of: the **Personal Computer Driver's License** — because I believe that everyone who uses a computer should understand how to operate one safely, just like a car.

My final word to anyone on the fence

Tell a friend you've found a great place to get help from a "geek" who can finally speak your language.

Technology shouldn't intimidate you. It should work for you. And when it doesn't — that's exactly what I'm here for.

Reach me at askavie.com or call 1-888-374-3712. You can schedule a Remote Room Service session online anytime. I look forward to hearing your biggest tech headache.

— **Avie Uniglicht, Your Tech Concierge™**